



Sponsorship Prospectus

headspace Albury Wodonga presents

headspace Day 2023

Saturday 7th October 2023

Join headspace Albury Wodonga in supporting headspace Day 2023, an annual event empowering youth and raising awareness for mental health.

This year's theme, "Rubbishing Unreal Expectations," aims to break stigma and promote resilience. Your sponsorship can make a difference in fostering a supportive community for young people's well-being.

Contact us to be part of this meaningful cause.

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headspace.org.au/alburywodonga

headspaceevents@gatewayhealth.org.au

introduction

We are excited to invite your organisation to participate in headspace Albury Wodonga's youth reference group lead headspace Day event, an essential annual initiative to raise awareness and support the mental health and well-being of young people in Australia. This national event serves as a focal point for addressing the unique challenges young people face and promotes positive mental health practices. Together, we can break down the stigma surrounding mental health and create a community of understanding, empathy, and support.

purpose and theme

By sponsoring headspace Day, your organisation will play a vital role in supporting the mental well-being of young people in our community. You will align your brand with a meaningful cause and demonstrate your commitment to breaking the stigma surrounding mental health. Moreover, your sponsorship will create a safe space for open conversations about mental health and well-being.

why sponsor headspace day?

The primary purpose of headspace Day is to address and combat the stigma associated with mental health by fostering open conversations and encouraging young people to seek help when needed. This year's event theme is "Rubbishing Unreal Expectations," focusing on equipping young people to navigate life's ups and downs by challenging unrealistic expectations imposed upon them. We believe embracing individuality, strengths and seeking support when necessary will empower youth to develop resilience and lead healthier lives.



sponsorship opportunities

Gold Sponsorship - "Resilience Champion"

- Prominent logo placement on all event promotional materials, including posters, flyers, and social media campaigns.
- Recognition as a Gold Sponsor during the event opening and closing remarks.
- Opportunity to provide a 5-minute speech to the audience to showcase your organisation's commitment to mental health support.
- Designated booth space at the event to promote your products/services and engage with the community.
- Logo visibility on headspace Albury Wodonga's website with a hyperlink to your organisation's website.
- Acknowledgment in all media releases related to headspace Day.

\$3550 excl GST

Silver Sponsorship - "Empowerment Advocate"

- Logo inclusion on event promotional materials, including posters, flyers, and social media campaigns.
- Recognition as a Silver Sponsor during the event opening and closing remarks.
- Designated booth space at the event to promote your products/services and engage with the community.
- Logo visibility on headspace Albury Wodonga's website with a hyperlink to your organisation's website.
- Acknowledgment in select media releases related to headspace Day.

\$2250 excl GST

Bronze Sponsorship - "Supportive Partner"

- Logo inclusion on select event promotional materials, including posters and flyers.
- Recognition as a Bronze Sponsor during the event opening and closing remarks.
- Designated booth space at the event to engage with the community.
- Logo visibility on headspace Albury Wodonga's website with a hyperlink to your organisation's website.

\$1550 excl GST

In-Kind Sponsorship - "Community Contributor"

If you wish to support headspace Day with in-kind contributions, please contact us to discuss how your goods or services can benefit the event and the community. In-kind sponsors will receive acknowledgment and visibility comparable to the Bronze Sponsorship level.

next steps...

To secure your sponsorship or discuss in-kind contributions, please get in touch with Katie Shalevski, our Community Awareness and Engagement Worker, via email: headspaceevents@gatewayhealth.org.au or call 1300 332 022.

We are open to customising sponsorship packages to suit your organisation's needs to ensure a meaningful partnership.

Join us in celebrating headspace Day and taking a stand for young people in our community. Together, we can positively impact and create a community that embraces, supports, and empowers young people to thrive.

Thank you for your consideration and support.



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